

REMARKS

Claims 1-18 were pending in the subject application and have been examined on the merits. Claims 1-10 have been cancelled, claims 11-19 have been amended and claim 20 has been added. No new matter has been added.

Applicants renumbered the claims to correct a minor typographical error. Specifically, two claims 3 were originally filed.

Support for amended claim 11 and for new claim 20 can be found in the Specification at page 5 lines 19-22.

The presently claimed invention is directed to a surprising discovery that gloss on conventional rough surface newsprint with aqueous flexographic printing inks can be generated during high speed printing by introducing a styrene/acrylic copolymer and a plasticizer to printing ink formulas. Accordingly, none of the cited prior art, alone or in combination, anticipates or renders obvious pending claims 11-20. Thus, all the rejections of the claims are now moot.

In light of the foregoing, the application is now believed to be in proper condition for allowance and a Notice to that effect is respectfully requested. If this *Response To Office Action* does not otherwise result in the issue of such Notice, the Examiner is respectfully invited to contact the Applicants' undersigned counsel for an interview.

No extra fee is believed due. However, if any additional fees are necessary, the Director is hereby authorized to charge such fees or credit any overpayment to Deposit Account No. 50-0540.

Respectfully submitted,

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By: /Silvia Salvadori/
Silvia Salvadori, Reg. No. 48,265
Charles Achkar, Reg. No. 43,311
KRAMER LEVIN NAFTALIS & FRANKEL LLP
1177 Avenue of the Americas
New York, New York 10036
(212) 715-9100 Tel
(212) 715-8000 Fax